



NEWS RELEASE

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Northwest Federal Credit Union Draws Record Crowd at Annual Member Appreciation Day

Herndon, VA – Northwest Federal Credit Union (NWFCU) held its Annual Member Appreciation Day on Saturday, April 29, 2006 at the Credit Union's Enterprise branch in Herndon. Perfect weather and plenty of fun for all helped to make this event even bigger and better than last year's.

"This day is a celebration of our most important asset, our members," said Gerianne Burks, NWFCU Executive Vice President and Chief Operating Officer. "I am thrilled to see such a fantastic turnout; this event is our way of saying 'thank you' to our members and showing them how much we appreciate their continued support."

NWFCU members were given coupons for the day's festivities that included free hot dogs, popcorn and ice cream; member gifts; door prizes to local retailers; and the chance to win a portable DVD player. Children played carnival games and got their faces painted; adults took time to learn more about the Credit Union's services by visiting table displays inside the lobby.

Seminars were held throughout the morning to explain members-only services, including NWFCU's CU Realty home rebate program; BALANCE Financial Fitness Program; Auto Locating Service and Northwest Services LLC Investment and Insurance Services.

NWFCU also featured a Mortgage EXPO for members to consult with local real estate professionals, home inspector and appraiser. This one-stop mortgage shop offered information on the Credit Union's 1% cash rebate program for buyers and sellers along with on-the-spot mortgage pre-approvals.

Unlike traditional banks which work to serve shareholders, a Credit Union is a non-profit financial cooperative owned and operated by its members. Member Appreciation Day helped NWFCU honor its member-owners and showcase the full range of financial products and services offered to them, typically with better rates and fewer fees than most local, regional or national banks.

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Northwest Federal Credit Union is a full-service financial institution serving select government employees and 300+ companies in northern Virginia. Established in 1947 and headquartered in Herndon, Virginia, NWFCU is dedicated to its members and the surrounding community. The Credit Union currently has more than 83,000 members and assets in excess of \$1.5 billion. For more information, please visit www.northwestfcu.org.

NWFCU: Member Appreciation Day



NWFCU members visit the table displays during Member Appreciation Day to get information on the credit union's products and services.



Children try their luck at the Duck Pond game during NWFCU's Member Appreciation Day.



Northwest Federal's Member Appreciation Day featured fun and games for all ages!



NWFCU employee Philip Frye hands a prize to one of the winners of "Froggy Fly Fling" at Member Appreciation Day.