



NEWS RELEASE

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Northwest Federal Credit Union Awards \$600 to Winning Members to Celebrate 60th Anniversary

Herndon, VA – Northwest Federal Credit Union (NWFCU) kicked off a year-long anniversary celebration to recognize 60 years of serving members since the original charter date on November 19, 1947. The Credit Union unveiled a 60th Anniversary Sweepstakes that included contests giving away hundreds of dollars in prizes, a \$5,000 extreme room makeover mortgage contest and a grand prize drawing for a new Toyota Camry.

The anniversary sweepstakes launched with NWFCU's annual Membership Drive. New members and their sponsors are automatically entered for the weekly \$600 drawing when a member joins during the months of April and May. NWFCU has awarded \$600 to six lucky members to date. As a bonus, members who participate in any of the 60th anniversary contests are entered for a chance to win the grand prize Toyota Camry. One NWFCU member said, "NWFCU is truly celebrating and thanking their members by making the 60th anniversary fun with so many chances to win great prizes. I can't wait for the grand prize drawing in November; I'd love to win a new Toyota Camry!"

NWFCU employees unveiled the new 60th anniversary logo on Friday, April 13, 2007 by wearing a uniform anniversary shirt to work. Members noticed the new anniversary logo when more than 300 Credit Union staff dressed alike on the same day. Juri Valdov, NWFCU President and Chief Executive Officer, commented, "Celebrating our 60th anniversary is a tremendous milestone for Northwest. We wanted to let our members know they are our biggest asset. We're taking this opportunity to thank them for their loyalty and allowing us to serve their financial needs for the past 60 years."

Miller Toyota Scion of Manassas, Virginia donated the grand prize Toyota Camry to NWFCU for the purpose of the 60th Anniversary Sweepstakes. NWFCU and Toyota have worked together to assist Credit Union members with new and used automobile purchases. NWFCU will continue the year-long anniversary celebration over the next several months with the finale, grand prize drawing for a new 2008 Toyota Camry held in November.

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Northwest Federal Credit Union • www.nwfcu.org • 703.709.8900 • toll-free 1.800.336.3384

Northwest Federal Credit Union is a full-service financial institution serving select government employees and 400+ companies in northern Virginia. Established in 1947 and headquartered in Herndon, Virginia, NWFCU is dedicated to its members and the surrounding community. The Credit Union currently has more than 85,000 members and assets in excess of \$1.5 billion. For more information, please visit www.nwfcu.org.

NWFCU: 60th Anniversary Celebration

NWFCU Mortgage Department staff display their anniversary spirit in their uniform 60th anniversary logo wear shirts.



NWFCU Enterprise Branch member service representatives wear their 60th anniversary shirts with pride.



Robbie L. stopped by the Enterprise branch in Herndon, VA after winning \$600 during the 60th Anniversary Membership Drive weekly drawing. Robbie is also entered to win the grand prize Toyota Camry.



Joelle Hahn and Valerie Passwaiter, NWFCU Marketing representatives, show off the grand prize Toyota Camry at the 2007 Member Appreciation Day. The grand prize drawing for the 60th Anniversary sweepstakes will take place in November 2007.



NWFCU unveiled the 60th Anniversary seal to be used throughout the year on all Credit Union materials to help recognize the anniversary.

