



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Joan Stroud, Marketing Manager
(Direct) 703.709.8900 ext. 6280, toll-free 1.800.336.3384
or jstroud@nwfcu.org

Northwest Federal Credit Union Thanks Members at 3rd Annual Member Appreciation Day

Herndon, VA – Northwest Federal Credit Union (NWFCU) held its 3rd Annual Member Appreciation Day on Saturday, April 28, 2007 at the Credit Union's Enterprise Branch in Herndon. This year's event drew record crowds and coincided with NWFCU's year-long 60th anniversary celebration. The Credit Union used this fun-filled event as another opportunity thank members for their loyalty and recognize 60 years of serving members.

"This day is about taking the time to thank our members and the anniversary gives us even more to celebrate," said Gerrienne Burks, NWFCU Executive Vice President and Chief Operating Officer. "I had several members refer to the event as 'NWFCU's birthday party' which captures the fun and celebratory spirit of the day. I'm thrilled to see so many members and their families having a great time."

NWFCU members were given a program and coupons for the day's festivities that included free hot dogs, popcorn, cotton candy, smoothies and ice cream; member gifts; and the chance to win door prizes to local retailers. Children played carnival games and got their faces painted; adults took time to learn more about the Credit Union's services by visiting table displays inside the lobby. More than 450 members with their families came out to enjoy the day. There was something fun to do for all ages.

A free seminar titled, 'You & Your Credit Report,' was offered in the morning to those members interested learning more about how their credit score impacts their financial situation and how to read and understand their credit report. The seminar featured a guest speaker from Credit Union Mortgage Association.

NWFCU also featured a Mortgage EXPO for members to consult with local real estate professionals from the CU Realty program and NWFCU mortgage representatives. This one-stop mortgage shop offered information on the current market and the Credit Union's CU Realty program which offers cash rebates for buyers and sellers along with on-the-spot mortgage pre-approvals.

In an effort to help members reduce their risk of identity theft, the Credit Union had Shred-It trucks available on site during the event. More than 140 members drove up to the Shred-It trucks, unloaded their boxes to properly dispose of bills, statements, and old documents with personal information. NWFCU chose to team up with Shred-It, the world's leading on site document destruction company, because of its commitment to total document security.

Unlike traditional banks which work to serve shareholders, a Credit Union is a non-profit financial cooperative owned and operated by its members. Member Appreciation Day helped NWFCU honor its member-owners and showcase the full range of financial products and services available to them.

###

Northwest Federal Credit Union • www.nwfcu.org • 703.709.8900 • toll-free 1.800.336.3384

Northwest Federal Credit Union is a full-service financial institution serving select government employees and 400+ companies in northern Virginia. Established in 1947 and headquartered in Herndon, Virginia, NWFCU is dedicated to its members and the surrounding community. The Credit Union currently has more than 85,000 members and assets in excess of \$1.5 billion. For more information, please visit www.nwfcu.org.

NWFCU: 2007 Member Appreciation Day

Jennifer Gibson, NWFCU Human Resources Training Specialist, and her daughter had a blast checking everything out at Member Appreciation Day.



Gerrienne Burks, NWFCU Executive Vice President and COO, had the Credit Union logo painted on her face at NWFCU's Member Appreciation Day. Young members lined up to get their faces painted with their favorite character and smiled as they admired their 'new look.'



NWFCU Staff has some fun making cotton candy for all the kids at the annual Member Appreciation Day. Each child received a coupon ticket for one free cotton candy treat during the event and no ticket went to waste!



Karen R., NWFCU member and Member Appreciation Day door prize drawing winner, stopped by the Enterprise branch in Herndon, Virginia to pick up her winning prize of a \$100 Best Buy gift card. Karen and her daughter had a great time at Member Appreciation Day.



NWFCU Representatives greet members at the Credit Union's products and services table during Member Appreciation Day.



"I never win anything so when I won the \$50 Bed Bath & Beyond door prize I was thrilled," said NWFCU member, Charles V. "We had a great time at NWFCU's Member Appreciation Day, in fact, we just sponsored our two granddaughters to join the Credit Union as well!"

