



NEWS RELEASE

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Northwest Federal Credit Union Exceeds Blood Drive Anniversary Goal – 60 Pints for 60 Years

Herndon, VA – The Northwest Federal Credit Union Foundation's (NWFCU Foundation) annual onsite summer blood drive held on July 20, 2007 collected 63 pints of blood for Inova Blood Donor Services, a record for NWFCU. In honor of the Credit Union's 60th anniversary, the drive goal was to donate *60 pints for 60 years*, which is more than 20% any previous NWFCU onsite blood drive has collected. Each pint donated has the opportunity to save up to three lives, employees and members potentially saved 189 lives with this blood drive.

"We were ambitious with our drive goal of raising 60 pints so surpassing the goal was a tremendous accomplishment. With this being NWFCU's 60th anniversary we were confident the employees and members would pull together for the cause, especially with the blood shortage in our community. It's a great feeling to know our work with Inova Blood Donor Services helped boost the blood supply during the summer months," said Juri Valdov, President and CEO.

The Credit Union's 60th anniversary spirit filled the drive venue from the sea of NWFCU employee donors wearing their anniversary shirts to the 60th decorations displayed throughout the room. The employee and member donors were truly working together to reach the goal of 60 pints donated.

NWFCU's bi-annual blood drives began in January 2001 in response to the shortage of blood donors in the Washington, D.C. metro area. The Credit Union has scheduled the next onsite blood drive for January 2008 at NWFCU's Enterprise branch in Herndon, VA.

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The Foundation was established in 2004 to promote and manage Northwest Federal Credit Union's philanthropic activities as well as to direct financial literacy and other charitable programs which reflect the interests of its membership and the communities it serves. The Foundation is a 501(c)(3) organization. Donations are tax deductible for those who itemize deductions. The Foundation operates independently of NWFCU.

NWFCU Foundation: 2007 Summer Blood Drive



Suzanna Jenkins, Northwest Federal Credit Union Business Development Representative, completes her donor pre-screening paperwork at the NWFCU summer blood drive.



Northwest Federal Credit Union repeat blood donors managed to have fun while giving blood, as shown by Liz Grasty, Enterprise Branch Manager.



74 people participated in the NWFCU Foundation's summer blood drive and the Credit Union employee donors wore their 60th anniversary shirts with pride.

