



NEWS RELEASE

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Northwest Federal Credit Union Thanks Members at Member Appreciation Day

Herndon, VA – Northwest Federal Credit Union (NWFCU) held its 4th Annual Member Appreciation Day on Saturday, April 26, 2008 at the Credit Union's Enterprise Branch in Herndon. The sunny, spring weather helped draw a record crowd with more than 600 members and their families enjoying the celebration. The Credit Union used this fun-filled event as another opportunity thank members and kick off their new Youth Club Accounts for their youngest members.

"This event is our way of saying 'thank you' to our members and showing them how much we appreciate their loyalty," said Gerrianne Burks, NWFCU President and CEO. "I am thrilled to see everyone enjoying the day and all the festivities."

NWFCU members were treated to a day of free food and fun that included hot dogs, popcorn, cotton candy, smoothies and cappuccinos; member gifts; and the chance to win door prizes or a pass to the money machine to 'grab for cash.' The inflatable money machine novelty item was a new edition to the annual event and one of the most popular attractions. "Members have asked us in previous years if we're giving away money at this event," said Bill Cook, NWFCU Vice President Strategy Management. "It was great to see the expression on our members' faces when we said, *yes we are giving away money today!*" The Credit Union deposited the members' winnings directly into their Credit Union savings account.

Children played carnival games and got their faces painted; adults took time to learn more about the Credit Union's services by visiting table displays inside the lobby and the vehicles for sale display in the parking lot. There was something fun to do for all ages.

A free seminar titled, 'Finding & Financing a Home in Today's Market,' was offered in the morning to those members interested learning more about trends in the local real estate market and financing options. The seminar featured a guest speaker, Kevin Carter, a local Realtor® with RE/MAX.

NWFCU also featured a Mortgage EXPO for members to consult with local real estate professionals from the CU Realty program and NWFCU mortgage representatives. This one-stop mortgage shop offered information on the current market and the Credit Union's CU Realty program which offers cash rebates for buyers and sellers along with on-the-spot mortgage pre-approvals.

In an effort to help members reduce their risk of identity theft, the Credit Union had a Shred-It truck available on site during the event. More than 85 members drove up to the Shred-It truck, unloaded their boxes to properly dispose of bills, statements, and old documents with personal information.

Unlike traditional banks which work to serve shareholders, a Credit Union is a non-profit financial cooperative owned and operated by its members. Member Appreciation Day helped NWFCU honor its member-owners and showcase the full range of financial products and services available to them.

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Northwest Federal Credit Union • www.nwfcu.org • 703.709.8900 • toll-free 1.800.336.3384

Northwest Federal Credit Union is a full-service financial institution serving select government employees and over 400 companies in northern Virginia. Established in 1947 and headquartered in Herndon, Virginia, NWFCU is dedicated to its members and the surrounding community. The Credit Union currently has more than 94,000 members and assets in excess of \$1.5 billion. For more information, please visit www.nwfcu.org.

NWFCU: 2008 Member Appreciation Day

Some of the youngest NWFCU members, Katie M. (5 years) and Sean M. (2 years) of Ashburn, VA, are shown enjoying their popcorn and cotton candy treats at Member Appreciation Day.



Marcos P. (8 years) and Matthew P. (5 years) stopped inside NWFCU's Enterprise Branch in Herndon to use the free coin machine before heading outside to play the carnival games at the 4th Annual Member Appreciation Day.



Dianne Burkett, NWFCU Representative, has fun making cotton candy for all the kids at the 4th Annual Member Appreciation Day. Each child received a coupon ticket for one free cotton candy treat during the event and no ticket went to waste!



Gerrienne "Winky" Burks, NWFCU President and CEO, and Bill Cook, Vice President, Strategy Management, worked hard to greet each NWFCU member at the event and help answer questions about the new Credit Union branch opening in Manassas, VA.



NWFCU Marketing Representatives greet members at the Credit Union's inflatable money machine and new Youth Club Account station during Member Appreciation Day. Members earned a chance to *grab for cash* in the money machine during the event!

