



## NEWS RELEASE

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### ***Northwest Federal Credit Union Helps Relieve Blood Supply Shortage at its Onsite Blood Drive***

Herndon, VA – Northwest Federal Credit Union Foundation (NWFCU Foundation) held its annual onsite winter blood drive on January 18, 2008 which collected 42 pints of blood for Inova Blood Donor Services. Each pint donated has the opportunity to save up to three lives, NWFCU employees and members potentially saved 126 lives with this blood drive.

“The onsite blood drives we host are an important part of the Credit Union’s efforts to help the community and assist with alleviating some of the blood supply shortage in our area,” said Gerrienne (Winky) Burks, NWFCU President/CEO and repeat blood donor. “We’re extremely pleased with the generosity of our members and employees who participated in our winter blood drive.”

The Credit Union works closely with INOVA to help spread the word about the importance of donating blood and increase the participation at each onsite drive. More than 50 donors turned out for the winter blood drive and NWFCU offered donors a chance to win a new Nikon Coolpix digital camera.

Ken Hatfield, NWFCU member, who won the digital camera door prize had this to say about donating blood, “I give blood several times a year. When I had my operation at Fairfax Hospital I got to know a few people who really needed the blood while I was recovering. It feels good to give back a little bit and know that someone might appreciate the gift.”

NWFCU’s bi-annual blood drives began in January 2001 in response to the shortage of blood donors in the Washington, D.C. metro area.

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*The Foundation was established in 2004 to promote and manage Northwest Federal Credit Union’s philanthropic activities as well as to direct financial literacy and other charitable programs which reflect the interests of its membership and the communities it serves. The Foundation is a 501(c)(3) organization. Donations are tax deductible for those who itemize deductions. The Foundation operates independently of NWFCU.*

## NWFCU Foundation: 2008 Winter Blood Drive



Ken Hatfield, NWFCU member/donor and winner of the Nikon digital camera from the winter blood drive, poses with his prize.



More than 50 people participated in NWFCU Foundation's onsite winter blood drive. **Shown above:** George Shoemaker, repeat donor and NWFCU Chief Administrative Officer.



Donors at NWFCU Foundation's winter blood drive smiled as they gave the 'gift of life.' NWFCU's onsite drive collected 42 pints of blood.