FOR IMMEDIATE RELEASE

Northwest Federal Supports Local School’s Community Responsibility Initiative
Donates to Herndon High School’s PRIDE Program

Herndon, Va. (September 30, 2016) – Northwest Federal Credit Union supported one of its partner schools, Herndon High, with a donation to their PRIDE program, which recognizes students who model positive, community-oriented behavior. The program began four years ago and has made a substantial difference in the school culture, decreasing discipline referrals and providing countless opportunities for character development.

“We’re proud to be a part of Herndon High School’s initiative to recognize its students for responsible behavior and good deeds,” said Senior Vice President of Enterprise Marketing, Victoria Gillespie. “Northwest Federal believes that focusing on the positive is the best way to develop the character and integrity of our community’s youth.”

Heather Devers, Northwest’s Senior Branch Manager—Herndon, Harmonie Taddeo, Northwest’s VP of Marketing and Laura Totoro, Herndon High’s Systems of Support Advisor.

About Northwest Federal Credit Union
Northwest Federal Credit Union is a full-service financial institution ranking among the largest credit unions in Virginia and in the top 50 credit unions in the nation. Established in 1947 and headquartered in Herndon, Va., Northwest Federal is dedicated to providing financial services and education to its members and the community. The Credit Union currently serves more than 200,000 members and has assets in excess of $3.1 billion. For more information, visit www.nwfcu.org or connect with us on Facebook, Twitter or LinkedIn.

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